

Franchise Agreement

This Franchise Agreement ("Agreement") is entered into as of [Date], by and between Aldeenar Fashion Pvt. Ltd. ("Franchisor") and [Store Owner/Entity Name] ("Franchisee").

1. Exclusive Territory:

Franchisee shall be granted exclusive rights to operate one store featuring Aldeenar Fashion merchandise within a 5km radius. No other store, whether independently operated or franchised, shall be authorized to sell Aldeenar Fashion dresses within this territory.

2. Brand Representation:

Franchisee agrees to prominently display Aldeenar Fashion branding, including shop and brand boards, in front of their store.

3. Franchise Fee:

Franchisee shall make a one time non refundable payment of 5 lakh INR, which includes merchandise (Aldeenar Fashion dresses) worth 5 lakh INR. No deposits or additional payments will be required.

4. Sales Target Policy:

All sales, whether direct from the franchise store or through referrals to the main branch, will be counted towards the franchisee's monthly and annual sales targets as determined by Aldeenar Fashion Pvt. Ltd.

5. Monthly and Annual Purchase Obligation:

Franchisee commits to purchasing a minimum of 3 lakh INR worth of Aldeenar Fashion dresses every month. The annual total purchase obligation is 36 lakh INR. Failure to meet this obligation for consecutive months may result in termination of the franchise.

6. Brand Integrity:

Franchisee agrees not to use the Aldeenar Fashion tag on non Aldeenar dresses. Any breach may result in termination of the franchise.

7. Design and Dress Source:

Franchisee shall not copy, duplicate, or source Aldeenar Fashion designs from any other manufacturer or company. All Aldeenar Fashion dresses must be exclusively sourced directly from Aldeenar Fashion Pvt. Ltd.

8. No Refund Policy:

Once the franchise is accepted, no refunds will be provided under any circumstances.

9. No Cancellation Policy:

Cancellation requests for the franchise will not be entertained.

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10. No Exchange Policy:

Franchise rights or agreements are non transferable and cannot be exchanged.

11. No Credit Policy:

All transactions related to the franchise must be fully paid upfront. No credit facilities will be provided.

12. Franchise Update Period:

Franchise updates, if applicable, can only be requested or processed within a 1 year period from the effective date of this Agreement.

13. Closing Policy:

Upon closure of the franchise, no refunds, exchanges, or reimbursements will be provided.

14. Binding Agreement:

This Agreement is legally binding and must be agreed upon before proceeding with the franchise.

15. Final Decision Policy:

All decisions made by Aldeenar Fashion Pvt. Ltd. regarding these terms and conditions are final and non negotiable.

16. Term and Termination:

This Agreement shall commence on [Effective Date] and continue for a term of [X] years. Either party may terminate this Agreement for material breach, subject to written notice and an opportunity to cure within [Y] days.

17. Governing Law:

This Agreement shall be governed by and construed in accordance with the laws of Gujarat, India.

Acknowledgment: By signing below, the Franchisee agrees to all terms and conditions outlined in this Agreement.

Franchisor Signature

Franchisee Signature